

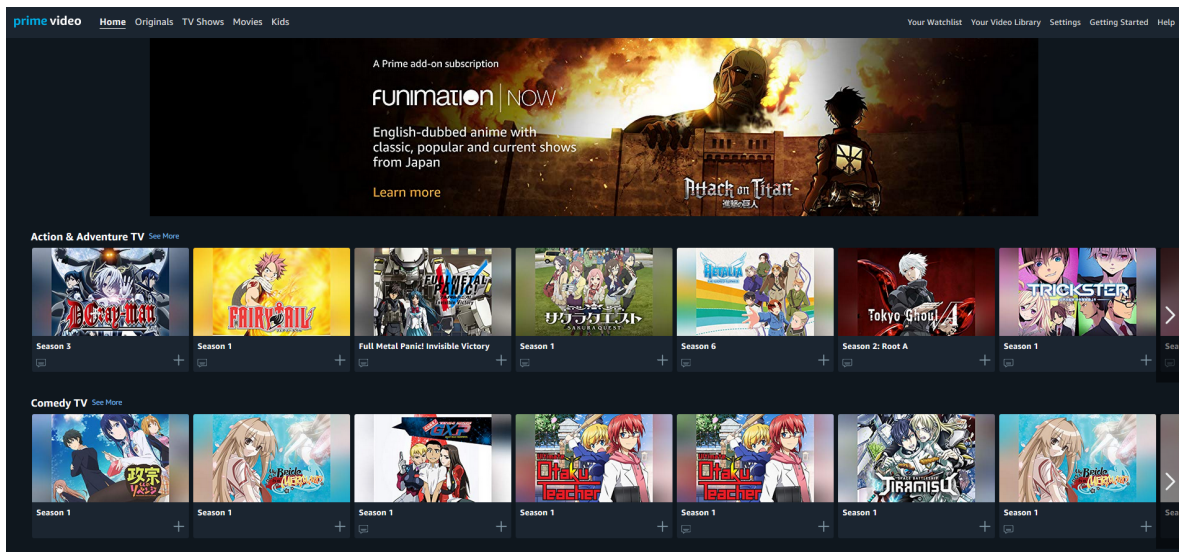


## Prime Video Channels launches Sony Pictures Television's FunimationNow

November 12, 2018

*Sony Pictures Television's anime service, FunimationNow, joins Amazon Prime Video Channels in the UK for £4.99 per month*

*FunimationNow offers Prime members who add on the service hundreds of new and classic anime shows and movies, from popular series such as My Hero Academia and Attack on Titan, to new shows like That Time I Got Reincarnated as a Slime and SSSS Gridman*



**London – Monday 12 November 2018** - Amazon adds anime fan favourite FunimationNow to its line-up of Prime Video Channels, becoming the first Sony Pictures Television service to launch on Prime Video in the UK.

For an add on subscription of £4.99 per month with a 7-day free trial, Prime members who subscribe to FunimationNow will have access to hundreds of new and classic anime shows and movies ad-free, with English subtitles and dubbing.

At launch FunimationNow will bring Prime members popular anime shows such as *My Hero Academia*, *Attack on Titan*, *Black Clover*, *Overlord* and *Assassination Classroom*.

Prime members can also look forward to brand new anime releases this autumn, including *That Time I Got Reincarnated as a Slime*, *SSSS Gridman* and the final season of *Fairy Tail*, all with English subtitles and dubbing available.

*"It's great that we can now offer UK Prime members access to popular anime shows with the addition of Sony's FunimationNow on Prime Video Channels," said Alex Green, European MD of Channels and Sport at Amazon Prime Video. "FunimationNow adds an incredible line up of anime to the wide selection of entertainment we offer customers on Prime Video in the UK."*

*"We are pleased to be working with Amazon to offer FunimationNow as part of their Prime Video Channels line-up," said Gen Fukunaga, President and CEO at Funimation. "This will further expand our global footprint and enables us to bring the best in anime to many more fans in the UK."*

FunimationNow joins the line-up of over 70 channels available on Prime Video Channels in the UK including live and on demand entertainment and sport, available as individual subscriptions, with no need to sign up to a bundle or enter a lengthy contract.

Starting today, FunimationNow will be available for the first time in the UK with an add on subscription of just £4.99 per month with a 7-day free trial via the existing Prime Video app to watch in the UK anytime, anywhere on smart TVs, iOS and Android mobile devices, Amazon Fire TV, Fire TV Stick, Fire tablets and games consoles and through the web at [www.amazon.co.uk/channels](http://www.amazon.co.uk/channels). Prime members in the UK will be able to access on demand content with the convenience of a single account, login and user experience through Prime Video so there's no need to jump from app to app.

Customers who subscribe to FunimationNow can also look forward to soon getting access to new shows with English subtitles the day after they air in Japan, with English dubbed versions available a couple of weeks later.

### Media contacts

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### **About Prime Video Channels**

Prime Video Channels allows Prime members to add on channel subscriptions for a low monthly subscription fee, available individually without the need to sign up for a bundle or enter a lengthy contract. Prime members in the UK can enjoy watching live sport on Eurosport Player, drama series on ITV's ad-free catch up service ITV Hub+, reality TV on hayu, and popular US TV series and movies on STARZPLAY, by signing up to the relevant subscription. These channels are available in addition to the broad range of original and exclusive TV shows and movies they enjoy through Prime Video, like customer favourites *The Grand Tour*, *Tom Clancy's Jack Ryan*, *The Marvelous Mrs. Maisel*, *American Gods*, *Preacher* and *Mr Robot*. To view the full list of channels available, visit [amazon.co.uk/channels](https://amazon.co.uk/channels).

### **About Funimation**

Funimation, a subsidiary of Sony Pictures Television, is the go-to destination for extraordinary anime. By combining its integrated in-house studios along with its technology and distribution partnerships, Funimation leads the industry with its omnichannel approach to offering anime to fans – from streaming and home entertainment, to theatrical distribution and broadcast television. The company's next generation streaming service, FunimationNow, provides subscribers with instant access to their favourite sub and dub shows in ad-free HD on the widest array of devices and platforms—from smartphones and tablets to TVs and gaming consoles. For more information about Funimation, visit [funimation.com](https://funimation.com).

### **About Amazon**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit [amazon.com/about](https://amazon.com/about) and follow [@AmazonNews](https://twitter.com/AmazonNews).

### **About Sony Pictures Television Networks**

Sony Pictures Television Networks operates branded entertainment channels reaching nearly two billion subscribers around the world. Based in Culver City, Amsterdam, Budapest, London, Madrid, Miami, Milan, Moscow, Mumbai, Munich, Singapore and Tokyo, Sony's linear and digital networks offer high quality film and television content from Sony Pictures and third-parties, as well as original content commissioned globally and locally. Sony Pictures Television Networks is a division of Sony Pictures Television Inc., a Sony Pictures Entertainment company.