

## Introducing All-New Blink XT2—The Next-Gen Outdoor/Indoor Smart Security Camera with Extended Battery Life, Two-Way Audio, and Enhanced Motion Detection

## July 24, 2019

Blink's exclusive new chip technology provides double the video usage of the first-generation XT while maintaining an industry-leading two-year battery life on just two AA lithium batteries

Enhanced motion detection allows you to precisely customise activity zones for more accurate motion detection and reduced false alerts

Works with Alexa—view your Blink XT2's livestream anytime through your Echo Spot, Echo Show, and Fire TV

The all-new Blink XT2 is available for purchase today, starting at just £89.99, with cloud storage and no additional monthly fees or service contracts required

LUXEMBOURG— 24 July, 2019—Amazon today announced the all-new Blink XT2 is now available in the United Kingdom. Blink XT2 is the next-generation outdoor/indoor, battery-powered, 1080p HD video smart security camera now with two-way talk. With Blink's exclusive new chip technology, Blink XT2 features double the video usage of the original Blink XT when recording video and has enhanced motion detection. Plus, Blink XT2 is wire-free, making it easy to install indoors or out for complete coverage and peace of mind. Blink XT2 is available for purchase today, starting at just £89.99 with cloud storage at no additional cost and no monthly fees or service contracts required. New customers can purchase a starter system, inclusive of the Blink XT2 and required Blink Sync Module, for £99.99.

Blink XT2 is the first device to feature Blink's exclusive new chip technology, making it even more efficient. Blink XT2 can record up to 80,000 seconds of video on a single set of AA lithium batteries, twice as much as its predecessor Blink XT, when used for Live View and motion-activated recording—all with the same two-year battery life. It also comes with enhanced motion detection, including customisable micro-activity zones for more accurate motion detection and reduced false motion alerts, so you are alerted only of the movement that matters.

"We're excited to bring customers a new and improved product with the same standout features they know and love, such as two year battery life, plus new features like supporting double the usage within this same two-year battery life, two-way talk, and enhanced motion detection to further improve the customer experience," said Eric Saarnio, Head of Amazon Devices EU. "Starting at just £89.99, the all-new Blink XT2 provides an affordable and high-performing option for customers seeking whole-home security and peace of mind."

Two-way talk provides added security by allowing you to have conversations with whomever is at your home, whether you're home or away. Simply use the microphone talk button in the Blink app to greet guests or scare off bad actors no matter where you are. Blink XT2 will also store your clips for free on the cloud, so you can review or share whenever you want. Additionally, you can use the live view recording feature to capture and save any live streaming events you wish to review or share later. Blink XT2 also works with Alexa for added convenience. Just say, "Alexa, show me the [camera name]" to view your livestream on your Echo Spot, Echo Show, or Fire TV.

## **Pricing and Availability**

The all-new Blink XT2 starts at just £89.99 with cloud storage at no additional cost and no monthly contracts. A Blink Sync Module is required to use Blink XT2. Customers without a Blink Sync Module can choose to purchase a Blink XT2 one-cam system with a Sync Module for £99.99, a two-cam system for £179.99, a three-cam system for £259.99, or a five-cam system for £399.99. All options are available for purchase today <u>amazon.co.uk/blinkxt2</u>. Blink XT2 will also be available for purchase at Argos starting 27 July.

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