

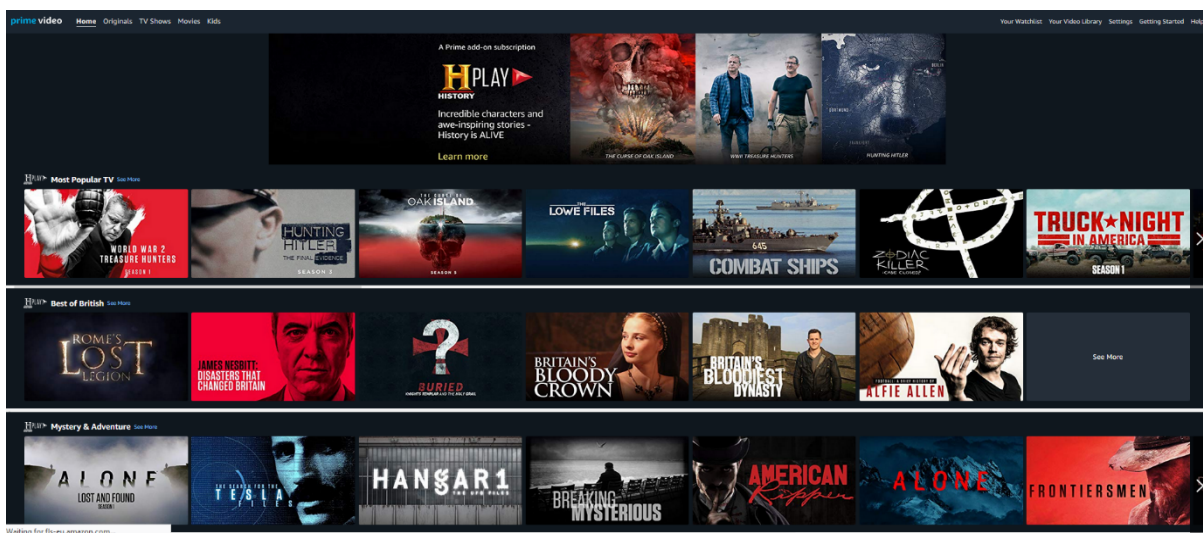


Amazon Prime Video Channels launches brand new HISTORY PLAY, bringing customers award-winning entertaining documentaries and factual series on-demand

May 2, 2019

A+E Networks' EMEA HISTORY PLAY joins Prime Video Channels in the UK, Germany and Austria for £3.99/€3.99 per month - for the first time customers will have access to A+E's programming as an on-demand subscription service

HISTORY PLAY offers Prime members in the UK who add on the service new and classic award-winning documentaries and factual series, including WW2 Treasure Hunters, The Curse of Oak Island and Hunting Hitler



London/Munich – Thursday 2 May 2019 - Amazon adds brand new HISTORY PLAY to its line-up of Prime Video Channels in the UK, Germany and Austria, bringing customers for the first time access to A+E Networks' popular, award-winning documentaries and factual series with an on-demand subscription. Prime members will gain access to HISTORY PLAY with an add on subscription of £3.99/€3.99 per month, with a 7-day/14-day free trial.

At launch HISTORY PLAY will offer UK Prime members entertaining and ground-breaking stories and characters, like Madness front man Suggs who teams up with leading detectorist Stephen Taylor as they unearth secrets from the Second World War in [WW2 Treasure Hunters](#), a crack squad of experts who go on the search for the truth in [Hunting Hitler](#), and a dedicated mission to discover what treasures could be buried in [The Curse of Oak Island](#).

"We're thrilled to now offer Prime members in the UK, Germany and Austria access to a wide-range of popular documentaries and series for the first time with A+E's on-demand subscription service, HISTORY PLAY, through Prime Video Channels," said Julian Monaghan, European MD of Channels at Amazon Prime Video. "HISTORY PLAY adds an incredible line up of ground-breaking stories across different areas of history, to the wide selection of entertainment we offer customers through Prime Video Channels in the UK, Germany and Austria."

Dean Possenniskie, Managing Director, A+E Networks EMEA, said: "Launching HISTORY PLAY is a great opportunity to share our quality content with new audiences through Prime Video Channels. With our mix of UK talent-led commissions and our best-in-class factual programming from around the world, HISTORY PLAY will present a unique offering to Prime members."

HISTORY PLAY joins a line-up of over 70 channels available on Prime Video Channels in the UK, including live and on-demand entertainment and sport, available as individual subscriptions, with no need to sign up to a bundle or enter a lengthy contract.

Starting today, HISTORY PLAY will be available for the first time in the UK, Germany and Austria with an add on subscription of just £3.99/€3.99 per month with a 7-day/14-day free trial via the existing Prime Video app to watch anytime, anywhere on smart TVs, iOS and Android mobile devices, Amazon Fire TV, Fire TV Stick, Fire tablets and games consoles and through the web at www.amazon.co.uk/channels. Prime members will be able to access on-demand content with the convenience of a single account, login and user experience through Prime Video so there's no need to jump from app to app.

About Prime Video Channels UK

Prime Video Channels allows Prime members to add on channel subscriptions for a low monthly subscription fee, available individually without the need to sign up for a bundle or enter a lengthy contract. Prime members in the UK can enjoy watching live sport on Eurosport Player, drama series on

ITV's ad-free catch up service ITV Hub+, reality TV on hayu, and popular US TV series and movies on STARZPLAY, by signing up to the relevant subscription. These channels are available in addition to the broad range of original and exclusive TV shows and movies they enjoy through Prime Video, like customer favourites *The Grand Tour*, *Tom Clancy's Jack Ryan*, *The Marvelous Mrs. Maisel*, *American Gods*, *Preacher* and *Mr Robot*. To view the full list of channels available, visit amazon.co.uk/channels.

About HISTORY® UK

HISTORY® launched in 1995 (originally The History Channel) in the UK. HISTORY is part of the A+E Networks UK® channel portfolio, which also includes H2®, Lifetime® and Crime & Investigation Network®. HISTORY connects with viewers around the world – reaching over 302million households worldwide, in over 150 territories and translated into 37 languages. HISTORY, looks at history in a different way, celebrating the mavericks who defy risk, forge change, blaze trails, and extend boundaries; who determine the course of their lives and influence ours. Unique stories, inspired by yesterday, lived out today – that's how we tell history.

About HISTORY Germany

On HISTORY, exciting documentaries reveal that history is written in the past, present, and future. HISTORY constantly ventures into new perspectives and sets standards for modern TV productions through its multi-award-winning programs, action-packed series and gripping documentaries. In German Speaking Europe HISTORY is distributed and marketed by A+E Networks Germany (operated by The History Channel (Germany) GmbH & Co. KG). Successful and partly award-winning local productions are "The Liberators", "The Legion – German War in Vietnam", "Wigald & Fritz – Ruin Hunters" or "Guardians of Heritage". Further information on the channel's reception and its programs is available at history.de, facebook.com/history and instagram.com/history_de.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.com/about and follow [@AmazonNews](https://twitter.com/AmazonNews).

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