



Amazon Announces Autumn Slate for Kids Originals Including *If You Give a Mouse a Cookie* and *Sid & Marty Krofft's Sigmund and the Sea Monsters*

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Wishenpoof and *The Stinky & Dirty Show* return for second series

New autumn programming highlights impactful storytelling and inspiring characters

LONDON — 07 September, 2017 – Amazon today announced its autumn slate for kids originals, exclusively on Amazon Prime Video. Amazon Studios create series for kids with heart for both enjoyment and impact to inspire a generation of lifelong creative learners. The autumn slate includes [Wishenpoof](#) (26th September), [Sigmund and the Sea Monsters](#) (13th October), [If You Give a Mouse a Cookie](#) (7th November), and [The Stinky & Dirty Show](#) (Autumn 2017); all series will premiere on these dates in the UK and US, and made available worldwide at a later date.

"We're honored to reintroduce *If You Give a Mouse a Cookie* and Sigmund's iconic character to a new generation of kids and families," said Tara Sorensen, Head of Kids Programming at Amazon Studios. "Our autumn slate will bring customers more engaging and heartwarming stories to enjoy with their families."

Wishenpoof – New season premieres on 26th September

Wishenpoof centers on Bianca ([Addison Holley](#)), a fairy who can grant wishes using Wish Magic. The series highlights her thought process as she thinks, decides and solves problems in her own creative way. Each episode features a new song by Bianca for viewers to sing along with and imaginative stories to follow. Created by [Angela C. Santomero](#) (*Blue's Clues*, *Creative Galaxy*, *Daniel Tiger's Neighborhood*, *Super Why!*) and produced by [Out of the Blue Enterprises](#), the show features guest voice talent [Jason Priestly](#) (*Beverly Hills, 90210*) as Bianca's dad. The series' learning approach is based on Ellen Galinsky's "Seven Essential Life Skills" framework that focuses on skills to help children reach their full potential by having empathy for others, tackling challenges, communicating effectively, thinking critically, and to never stop learning. Season one is rated 4.7 out of 5 stars by customers with 79% 5-star reviews.

Starting September 26, the *Wishenpoof* season two soundtrack will be available to stream exclusively via Amazon Music Unlimited and Prime Music. In addition, the [Wishenpoof Wish Magic Adventure Game](#) by Haywire Group is now available on Amazon.

Sigmund and the Sea Monsters – New series premieres on 13th October

[Sid & Marty Krofft's Sigmund and the Sea Monsters](#) follows two beachcombing brothers, Johnny ([Solomon Stewart](#)) and Scotty ([Kyle Breitkopf](#)), who find Sigmund – a real live sea monster. The two brothers befriend the harmless and funny Sigmund and hide him in their clubhouse. However, keeping him a secret may be nearly impossible since the town's overzealous Captain Barnabas ([David Arquette](#)) is obsessed with proving that sea monsters are real. With the help of their cousin Robyn ([Rebecca Bloom](#)), this team of friends makes it their mission to protect their new friend and have a great and memorable summer. Based on the nostalgic 1970s live-action series, *Sigmund and the Sea Monsters* is directed by [Ron Oliver](#) and is executive produced by Sid and Marty Krofft. The series will also feature a cover of the original theme song, "Friends" by The Roots.

If You Give a Mouse a Cookie – New series premieres on 7th November

When you give a mouse a cookie, he'll probably ask for a glass of milk, and then...who knows what he'll ask for next? Based on the beloved books by [Laura Numeroff](#) (*Dennis the Menace*) and [Felicia Bond](#) and executive produced by Numeroff, Bond and Emmy Award-winning writer [Ken Scarborough](#) (*Arthur*, *Sesame Street*, *Curious George*) who also serves as head writer, *If You Give a Mouse a Cookie* follows the adventures of Mouse, Oliver, Moose, Pig, Cat, and Dog, as they discover that when you've got a curious Mouse for a friend one thing always leads to another, then another, and then another! The show's learning approach was developed in consultation with authors Mimi Ito and John Seely Brown and revolves around a cause and effect narrative structure that sparks imagination and the creativity engendered by knowing that possibilities are endless. The pilot and beloved book are both rated 4.7 out of 5 stars by customers with 82% 5-star reviews for the pilot and 84% 5-star reviews for the book. *If You Give a Mouse a Cookie* will feature new recordings by Grammy nominated recording artist Lisa Loeb.

The Stinky & Dirty Show – New season premieres in Autumn 2017

Based on the "I Stink!" book series by [Kate](#) and [Jim McMullan](#), *The Stinky & Dirty Show* follows the adventures and mishaps faced by best friends and unlikely heroes, Stinky the garbage truck and Dirty, the backhoe loader. They are a dynamic and hilarious duo of resourcefulness that learn when things don't go as expected, asking "what if" can lead to success. The series is written and developed by [Guy Toubes](#) (*The Adventures of Chuck & Friends*, *Littlest Pet Shop*, *Hi Hi Puffy AmiYumi*), executive produced by Toubes and [Holly Huckins](#), and animated by [Brown Bag Films, Ltd](#) (*Peter Rabbit*, *Octonauts*, *Doc McStuffins*). This season will once again feature original music from acclaimed folk singer and songwriter [Dan Bern](#) and celebrity voice talent, including [Whoopi Goldberg](#) (*The View*), [Mark Hamill](#) (*Star Wars*), [Jane Lynch](#) (*Glee*), [Andy Richter](#) (*Arrested Development*), [Joan Cusack](#) (*Shameless*) and [Wallace Shawn](#) (*Toy Story*). The series' learning approach is based on Jessica Lahey's *New York Times* best-seller *The Gift of Failure: How the Best Parents Learn to Let Go So Their Children Can Succeed*, specifically modeling resourcefulness, resilience, teamwork, and the benefits of failure. Season one is rated 4.8 out of 5 stars by customers with 87% 5-star reviews.

Prime members will be able to stream the series exclusively via the Amazon Prime Video app for compatible TVs, connected devices including Fire TV, mobile devices, and online at [Amazon Prime Children and Family](#). Members can also download the series to mobile devices for offline viewing at no additional cost to their membership. Amazon kids originals are also available on Fire for Kids Unlimited, the all-you-can-eat subscription service designed from the ground up for kids. Fire for Kids Unlimited is available exclusively on Amazon devices, including Amazon Fire TV and Fire tablets, and a year-long subscription is included with every Fire Kids Edition tablet.

Customers who are not already Prime members can sign up for a free trial at www.amazon.co.uk/prime. For a list of all Amazon Video compatible devices, visit the [Watch Anywhere page](#).

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About Amazon Video

Amazon Video is a premium on-demand entertainment service that offers customers the greatest choice in what to watch, and how to watch it. Amazon Video is the only service that provides all the following:

- **Prime Video:** Thousands of popular movies and TV episodes, to stream or download, including Amazon Originals and Exclusives like *American Gods*, based on the award-winning novel by Neil Gaiman; recently launched Series 2 of *Preacher* starring Oscar nominated Ruth Negga and Dominic Cooper; *Sneaky Pete*, executive produced by Bryan Cranston; *Goliath*, starring Billy Bob Thornton; 2016 BAFTA winning *Transparent*; Ridley Scott produced *The Man in the High Castle*; 2016 Golden Globe® winning *MR. ROBOT*; *Bosch*, based on Michael Connelly's best-selling books; all series of *Ripper Street* and Clarkson, Hammond and May show *The Grand Tour*. Plus, must-see films like *The BFG*, *The Imitation Game*, *Free State of Jones*, *The Hateful Eight*, *Room*, *Spotlight* and more. Prime Video is also now available to customers in more than 200 countries and territories around the globe.
- **Amazon Channels:** Allowing Prime members to add over 40 individual channel subscriptions including Discovery, Eurosport Player, hayu and others to their Prime Video viewing experience for an additional low monthly subscription fee, without the need to sign up for a bundle or enter a lengthy contract.
- **Rent or Own:** Thousands of titles, including new-release movies and current TV shows available for on-demand rental or purchase for all Amazon customers.
- **Watch Anywhere:** Instantly watch anytime, anywhere through the Amazon Video app on smart TVs, mobile devices and tablets, Amazon Fire TV, Fire TV Stick, and Fire tablets, on Xbox, PlayStation, Wii and Wii U, on the Amazon Prime Video app available on Google Play and through the web at www.amazon.co.uk/primevideo.
- **Premium Features:** Top features like 4K Ultra HD, High Dynamic Range (HDR) and mobile downloads for offline viewing.

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